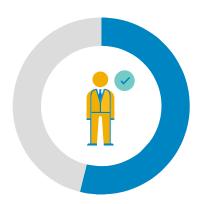
Data Center Power Management



Key survey findings



53% of IT managers

are already using a data center power management system

62% with 10+ years' experience

versus

44% with <10 years' experience

Power management aligns with your existing goals _____

Common methods of power-reducing practices and power consumption management goals

Power-reducing practices used



62%

of IT managers use power-management tools

Power consumption management goals



55%

of IT managers plan to reduce energy consumption by support infrastructure



51%

use detailed power monitoring



54%

plan to improve power usage monitoring



40%

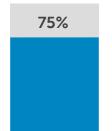
raise the ambient air temps of their data centers



45%

plan to reduce idle resource energy usage

For increasing energy efficiency in IT, OpEx savings are top of mind _



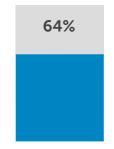


Minimize costs

65%

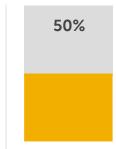


Have more servers in same amount of space



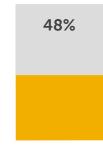


Be more environmentally responsible

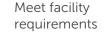


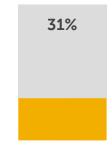


Meet carbon credit allocation







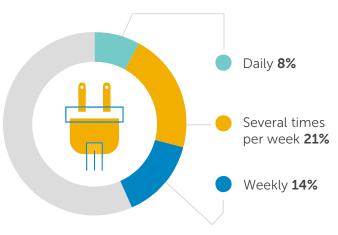




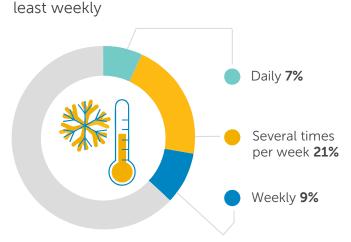
Meet government mandate

Power and cooling issues are a top challenge _

44% of IT managers report experiencing power issues at least weekly



37% report experiencing cooling issues at







Suvey by: Intel and Dell